

# IISS

**THE WORLD'S  
SEAFOOD BASKET**



**23<sup>RD</sup> INDIA INTERNATIONAL  
SEAFOOD SHOW**

**FEBRUARY 15-17, 2023**

BISWA BANGLA MELA, PRANGAN, KOLKATA



# ASIA'S PRE-EMINENT SEAFOOD TRADE FAIR

The biennial India International Seafood Show (IISS), one of Asia's largest seafood fairs, has evolved over the years to become the industry's trusted platform to develop new business opportunities and explore growth possibilities. As India is a world leader in the seafood trade, the event is recognized as an important marketplace for the global industry too.

*"Welcome to a whale of a show, friends!"*



## DISCOVER A SEA OF POSSIBILITIES

IISS connects importers, exporters, producers, processors, processing machinery manufacturers, linkage sectors, technical experts and other industry stakeholders. Buyers and sellers have the opportunity to tap new markets, introduce new technologies and launch/display products to a global audience. The event also opens doors to small and medium enterprises to network and connect with industry leaders and innovators. Knowledge sharing during the conferences and discussions will benefit young entrepreneurs in the seafood sector.

*"Let's hook up!"*



## FROM KOCHI TO KOLKATA

The previous edition of IISS was held in the vibrant city of Kochi. The 7000 sq m exhibition area had 184 exhibitors, 334 stalls, 1500 delegates and 8500 visitors. The 23rd edition is bigger & better. The Kolkata edition at the Biswa Bangla Mela Prangan is expected to see more participation from more industry segments and greater footfalls.

*"From the land of shrimps to the land of hilsa."*



# OH KOLKATA! THE CITY OF JOY!!

A city with a soul, Kolkata invites you to live passionately. Here, there is space for everyone and everything. In its bustling streets and the rush of people, you'll hear the magic of the ever present Rabindra Sangeet. The iconic Howrah Bridge and the Victoria Memorial stand with stately grandeur among the glitzy pubs and eating places on Park Street. The thwack of the cricket ball joyfully punctuates the peace of the Maidan. Life is never humdrum, for there is much to revel in, such as the lusciousness of a rosogolla, the legendary hilsa, the roar of football fans and the exuberance of the Durga Puja.

And, of course, Kolkata with its fabulous seafood cuisine and its passion for all things fish is the perfect venue to showcase the country's seafood sector.



*Daab Chingri!  
Kolkata  
loves me!*



## MPEDA: SHOWCASING INDIAN SEAFOOD

India has been a consistent top performer in the global seafood industry. With a coastline spanning over 8000 kilometers, the country is the third largest fish producer in the world and the second largest aquaculture producer. With seafood exports worth over US \$7.76 billion, we are the fourth largest seafood exporter and the largest shrimp supplier to the USA. The event will focus on value-added sustainable seafood from India.

## EXHIBITORS PROFILE

- Seafood importers
- Seafood processors and exporters
- Manufacturers of processing/packaging machinery/equipments for seafood
- Suppliers of ingredients, additives and other inputs
- Cold storage solution providers
- Investors, bankers, financial Institutions and insurance bodies
- Manufacturers of testing equipments, electronic equipments, cleaning equipments, etc.
- Manufacturers of insulated fish box, tubs, crates, etc.
- Operators of shipping lines, reefer cargo, logistic service providers
- State and Central Government fishery institutions

*We're the big  
fish in seafood*



## REGISTRATION FEE\*

Stall Registration	INDIAN (₹)		Overseas US\$
	MPEDA Members / SEAI & Govt Agencies	Others	
Stall (3m X 3m) (Normal)	2.50 lakh	2.75 lakh	4,250
Corner Charges (per corner)	25,000	25,000	350
Delegate Fee	12,500	12,500	180

\*GST 18% extra | 15% discount in stall charges up to 31<sup>st</sup> Oct 2022

## ADVERTISEMENT TARIFF\*

Page	Per Page Rate	
	Rs.	US\$
Souvenir/ Fair catalogue		
Back Cover Page	2,00,000	3000
Front Inside Cover Page	1,50,000	2500
Back Inside Cover	1,50,000	2500
Regular Full Page (Colour)	40000	750

\*GST 5% extra

For registration & other information, please visit: [www.indianseafood\\_expo.com](http://www.indianseafood_expo.com)



Scan the QR Code for the map of the venue

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