

APPLICATION FORM FOR PRODUCT AWARDS

*** **Deadline: 10 February 2023 , time: 2.00 pm**

COMPANY INFORMATION

Company Name*

Stand #

Contact Name*

Mailing Address*

City*

State

Zip/PIN Code*

Country

Phone

Telefax

Email*

Onsite Contact Name*

Onsite Contact Mobile*

PRODUCT INFORMATION

Product Name*

Product Category*

Innovative product Convenience product Retail packaging

Product Description* <1000 characters>

Is your product*

Chilled Frozen Shelf Stable

Product shelf life?* <in months>

Is your product part of a product line?*

Yes No

When was the product introduced to the market or when will it be introduced to the market?

Date :

NUTRITIONAL INFORMATION (Nutritional Varieties per 100g of product)

Calories/Energy*

Carbohydrates (g)*

Protein (g)*

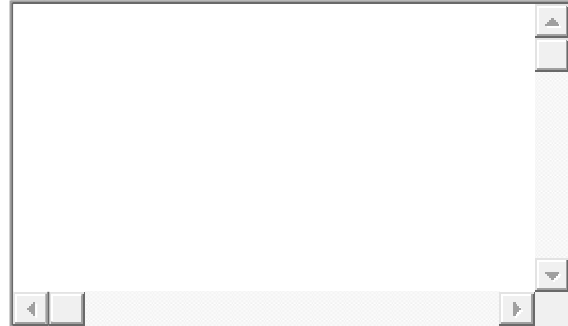
Sodium (g)*

PRODUCT DETAIL

Common Name*

Latin Name*

Ingredients List (in order of prominence)*



Is the product free of genetically modified ingredients?*

Yes No

Can your packaging be changed to meet client specifications?*

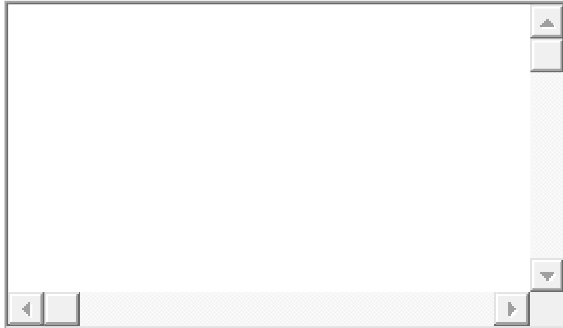
Yes No

Is the seafood in the product from a sustainable source?*

Yes No

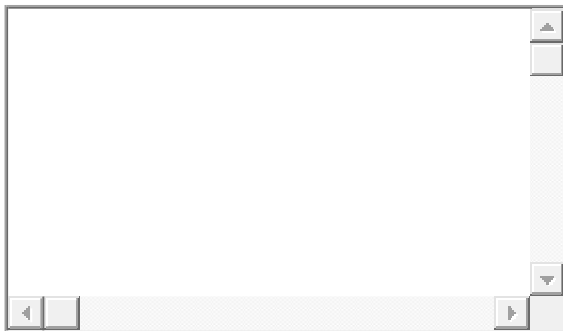
If yes, which sustainability certification?

Describe the target market for this product (industry sector, countries, etc.)
<1000 characters>

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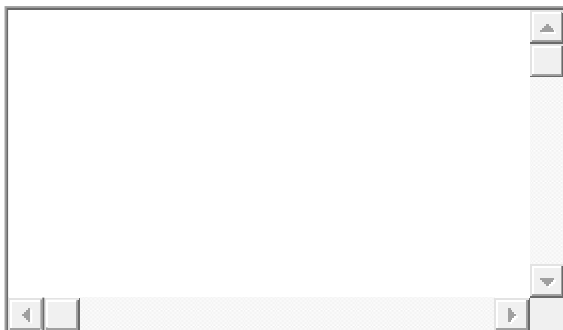
What specific benefits does this product offer to the consumer?*

<1000 characters>

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What specific benefits does this product offer to the buyer?*

<1000 characters>

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STEP 6: ADDITIONAL INFORMATION

In addition to this application the following additional materials are required.

All materials must be BROUGHT TO THE EXHIBITION SITE by 14 February 2023 and handed over to the following official.

Materials required:

- 12 copies of marketing materials for screening panel and judges.
- 12 copies of empty packages. NOTE: Failure to send appropriate and readable packaging/ descriptive labeling will result in the disqualification of the product from the competition.
- Digital product photographs (in color) to use at the Awards presentation, at the IISS stand, and in press information.

Please send (2) two digital versions of each photograph.

- One version should be approximately 75mm x 125mm at 300 dpi.
- The second should be a jpeg file no larger than 300 KB.

If you have the digital photographs ready, you can upload the files below:

1. Jpeg product photo

Full size product photo. Maximum size is 3MB 75mm x 125mm – 300 dpi

2. Jpeg product photo (300 KB)