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| APPLICATION FORM FOR PRODUCT AWARDS |
| **\*\*\* Deadline: 19 January 2018 , time: 2.00 pm**  **COMPANY INFORMATION**  Company Name\*  Stand #  Contact Name\*  Mailing Address\*  City\*  State  Zip/PIN Code\*  Country  Phone  Telefax  Email\*  Onsite Contact Name\*  Onsite Contact Mobile\* |
| **PRODUCT INFORMATION** |
| Product Name\* |
| Product Category\*  Innovative product  Convenience product  Retail packaging |
| Product Description\* <1000 characters> |
| Is your product\*  Chilled Frozen Shelf Stable |
| Product shelf life?\* <in months> |
| Is your product part of a product line?\*  Yes No |
| When was the product introduced to the market or when will it be introduced to the market?  Date : |
| **NUTRITIONAL INFORMATION** (Nutritional Varieties per 100g of product)  Calories/Energy\*  Carbohydrates (g)\*  Protein (g)\*  Sodium (g)\* |
| **PRODUCT DETAIL** |
| Common Name\*  Latin Name\*  Ingredients List (in order of prominence)\*  Is the product free of genetically modified ingredients?\*  Yes No  Can your packaging be changed to meet client specifications?\*  Yes No  Is the seafood in the product from a sustainable source?\*  Yes No  If yes, which sustainability certification?  Describe the target market for this product (industry sector, countries, etc.) <1000 characters>    What specific benefits does this product offer to the consumer?\*  <1000 characters>    What specific benefits does this product offer to the buyer?\*  <1000 characters> |
| **STEP 6: ADDITIONAL INFORMATION**  In addition to this application the following additional materials are required. **All materials must be BROUGHT TO THE EXHIBITION SITE by 26 JANUARY 2018 and handed over to the following official.**  Please contact:  Smt. Anju  Assistant Director  MPEDA.  Mob: 9961825659  **Materials required:**   * 12 copies of marketing materials for screening panel and judges. * 12 copies of empty packages. NOTE: Failure to send appropriate and readable packaging/ descriptive labeling will result in the disqualification of the product from the competition. * Digital product photographs (in color) to use at the Awards presentation, at the IISS stand, and in press information.   **Please send (2) two digital versions of each photograph.**   * One version should be approximately 75mm x 125mm at 300 dpi. * The second should be a jpeg file no larger than 300 KB.   If you have the digital photographs ready, you can upload the files below:  1. Jpeg product photo  Full size product photo. Maximum size is 3MB 75mm x 125mm – 300 dpi  2. Jpeg product photo (300 KB) |