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| APPLICATION FORM FOR PRODUCT AWARDS |
| **\*\*\* Deadline: 19 January 2018 , time: 2.00 pm****COMPANY INFORMATION**Company Name\* Stand # Contact Name\* Mailing Address\* City\* State Zip/PIN Code\* Country Phone Telefax Email\* Onsite Contact Name\* Onsite Contact Mobile\*  |
| **PRODUCT INFORMATION** |
| Product Name\*  |
| Product Category\* Innovative product  Convenience product  Retail packaging |
| Product Description\* <1000 characters> |
| Is your product\* Chilled Frozen Shelf Stable  |
| Product shelf life?\* <in months> |
| Is your product part of a product line?\* Yes No  |
| When was the product introduced to the market or when will it be introduced to the market?Date :  |
| **NUTRITIONAL INFORMATION** (Nutritional Varieties per 100g of product)Calories/Energy\* Carbohydrates (g)\* Protein (g)\* Sodium (g)\*  |
| **PRODUCT DETAIL** |
| Common Name\* Latin Name\* Ingredients List (in order of prominence)\* Is the product free of genetically modified ingredients?\* Yes No Can your packaging be changed to meet client specifications?\* Yes No Is the seafood in the product from a sustainable source?\* Yes No If yes, which sustainability certification? Describe the target market for this product (industry sector, countries, etc.) <1000 characters> What specific benefits does this product offer to the consumer?\* <1000 characters> What specific benefits does this product offer to the buyer?\* <1000 characters> |
| **STEP 6: ADDITIONAL INFORMATION**In addition to this application the following additional materials are required. **All materials must be BROUGHT TO THE EXHIBITION SITE by 26 JANUARY 2018 and handed over to the following official.** Please contact: Smt. AnjuAssistant DirectorMPEDA. Mob: 9961825659**Materials required:** * 12 copies of marketing materials for screening panel and judges.
* 12 copies of empty packages. NOTE: Failure to send appropriate and readable packaging/ descriptive labeling will result in the disqualification of the product from the competition.
* Digital product photographs (in color) to use at the Awards presentation, at the IISS stand, and in press information.

**Please send (2) two digital versions of each photograph.** * One version should be approximately 75mm x 125mm at 300 dpi.
* The second should be a jpeg file no larger than 300 KB.

If you have the digital photographs ready, you can upload the files below: 1. Jpeg product photo Full size product photo. Maximum size is 3MB 75mm x 125mm – 300 dpi2. Jpeg product photo (300 KB) |